

SEASON PROGRAM ADVERTISING CONTRACT

Pensacola Opera's 40th Season | 2022-23



1 ADVERTISE IN OUR 40TH ANNIVERSARY SEASON PROGRAM!

Our 40th Anniversary Season promises to be one of our very best with over **6,000** opera patrons seeing your ad in our full-color, 80+ page program. New this year, a full-color digital program will be available on pensacolaopera.com with YOUR ad included! The Opera website sees an average of **5,000** visitors each month, with **75%** new traffic. Add-on a link to your digital ad to your website to connect even further with potential customers. As the only professional opera company in North Florida, Pensacola Opera draws audience members from all over the Southeast. All advertisers receive an ad in both print and digital programs, and also a listing in the advertiser directory. Let's make our customers, YOUR customers! **RESERVE YOUR SPACE BY SEPT. 6TH TO RECEIVE AN EARLY BIRD RATE OF 10% OFF!**

2 CHOOSE YOUR AD SIZE

SIZE	EARLY BIRD PRICE	SPECIFICATIONS
<input type="radio"/> Full Page	\$800 \$720	5.5"w x 8.5"h
<input type="radio"/> Two-thirds Page	\$725 \$650	5.5"w x 5.67"h
<input type="radio"/> Half Page	\$600 \$540	5.5"w x 4.25"h
<input type="radio"/> One-third Page	\$400 \$360	5.5"w x 2.133"h
Premium Spots <i>only one available!</i>		Premium Size
<input type="radio"/> Inside Front Cover	SOLD \$855	6.5"w x 9.5"h
<input type="radio"/> Premium Pg. 3 Ad	\$950 \$855	6.5"w x 9.5"h
<input type="radio"/> Inside Back Cover	\$950 \$855	6.5"w x 9.5"h
Back-Cover	SOLD!	

\$800	\$725	\$600	\$400
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3 CONTACT INFORMATION

COMPANY _____

CONTACT NAME _____

ADDRESS _____

PHONE _____

EMAIL _____

AD LINK _____

Yes, I would like my digital ad to include a link to my website! \$50

4 PAYMENT

PLEASE INVOICE _____
(circle one) ADVERTISER | AGENCY

CHECK ENCLOSED # _____
Please make checks payable to Pensacola Opera

CREDIT CARD # _____

EXP. DATE _____ SEC. CODE _____

5 DEADLINE

Materials and payment due by:

OCTOBER 5, 2022

Submit form and artwork to:

Alex Hilkey

Director of Marketing

Email: Alex@PensacolaOpera.com

Phone: 850-433-6737

75 S. Tarragona St. Pensacola, FL 32502

Accepted file formats:

PDF, JPG, PNG

high-res, 300 dpi images