

SEASON PROGRAM ADVERTISING CONTRACT

Pensacola Opera's 40th Season | 2022-23



1 ADVERTISE IN OUR 40TH ANNIVERSARY SEASON PROGRAM!

Our 40th Anniversary Season promises to be one of our very best with over **5,000** opera patrons seeing your ad in our full-color, 80+ page program. New this year, a full-color digital program will be available on pensacolaopera.com with YOUR ad included! The Opera website sees an average of **3,000** visitors each month, with **75%** new traffic. Add-on a link to your digital ad to your website to connect even further with potential customers. As the only professional opera company in North Florida, Pensacola Opera draws audience members from all over the Southeast. All advertisers receive an ad in both print and digital programs, and also a listing in the advertiser directory. Let's make our customers, *YOUR* customers!

2 CHOOSE YOUR AD SIZE

SIZE	PRICE	SPECIFICATIONS
<input type="radio"/> Full Page	\$800	5.5"w x 8.5"h
<input type="radio"/> Two-thirds Page	\$725	5.5"w x 5.67"h
<input type="radio"/> Half Page	\$600	5.5"w x 4.25"h
<input type="radio"/> One-third Page	\$400	5.5"w x 2.133"h
Premium Spots <i>only one available!</i> Premium Size		
Inside Front Cover	SOLD!	
Premium Pg. 3 Ad	SOLD!	
<input type="radio"/> Inside Back Cover	\$950	6.5"w x 9.5"h
Back Cover	SOLD!	

\$800	\$725	\$600	\$400
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Yes, I would like my digital ad to include a link to my website! \$50

4 PAYMENT

PLEASE INVOICE | _____
(circle one) ADVERTISER | AGENCY

CHECK ENCLOSED # | _____
Please make checks payable to Pensacola Opera

CREDIT CARD # | _____
EXP. DATE | _____ SEC. CODE | _____

3 CONTACT INFORMATION

COMPANY | _____

CONTACT NAME | _____

ADDRESS | _____

PHONE | _____

EMAIL | _____

AD LINK | _____

5 DEADLINE

Materials and payment due by:

OCTOBER 5, 2022

Submit form and artwork to:
Alex Hilkey
Director of Marketing
Email: Alex@PensacolaOpera.com
Phone: 850-433-6737
75 S. Tarragona St. Pensacola, FL 32502

Accepted file formats:
PDF, JPG, PNG
high-res, 300 dpi images