

# PENSACOLA OPERA

## ADVERTISING CONTRACT

Pensacola Opera's 2023-24 Mainstage Season



### ADVERTISE IN OUR 2023-24 SEASON PROGRAM!

Our 41st Season promises to be one of our very best with over 6,000 opera patrons seeing your ad in our full-color, 90+ page program. A full-color digital program will also be available on pensacolaopera.com with YOUR ad included! The Opera website sees an average of 5,000 visitors each month, with 75% new traffic. Add-on a link to your digital ad to your website to connect even further with potential customers. As the only professional opera company in North Florida, Pensacola Opera draws audience members from all over the Southeast. Let's make our patrons, YOUR patrons!

**RESERVE YOUR SPACE BY JULY 28<sup>TH</sup> TO RECEIVE AN EARLY BIRD RATE OF 10% OFF!**

### CHOOSE YOUR AD SIZE

SIZE	EARLY BIRD PRICE	SPECIFICATIONS
<input type="radio"/> Full Page	<del>\$800</del> <b>\$720</b>	5.5"w x 8.5"h
<input type="radio"/> Two-thirds Page	<del>\$725</del> <b>\$650</b>	5.5"w x 5.67"h
<input type="radio"/> Half Page	<del>\$600</del> <b>\$540</b>	5.5"w x 4.25"h
<input type="radio"/> One-third Page	<del>\$400</del> <b>\$360</b>	5.5"w x 2.133"h
<input type="radio"/> Premium Spots <i>only one available!</i>		<b>Premium Size</b>
Inside Front Cover	<b>SOLD!</b>	6.5"w x 9.5"h
Premium Pg. 3	<b>SOLD!</b>	6.5"w x 9.5"h
<input type="radio"/> Inside Back Cover	<del>\$950</del> <b>\$855</b>	6.5"w x 9.5"h
Back Cover		

<b>\$800</b>	<b>\$725</b>	<b>\$600</b>	<b>\$400</b>
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### CONTACT INFORMATION

COMPANY \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

AD LINK \_\_\_\_\_

**Yes, I would like my digital ad to include a link to my website! \$50**

### PAYMENT

PLEASE INVOICE \_\_\_\_\_  
(circle one) ADVERTISER | AGENCY

CHECK ENCLOSED # \_\_\_\_\_  
Please make checks payable to Pensacola Opera

PAY ONLINE VIA CREDIT CARD  
Scan the QR to pay online  
or visit pensacolaopera.com/advertise



### DEADLINE

**Materials and payment due by:**

**OCTOBER 6, 2023**

Submit form and artwork to:

Alex Hilkey

Director of Marketing

Email: Alex@PensacolaOpera.com

Phone: 850-433-6737

75 S. Tarragona St. Pensacola, FL 32502

Accepted file formats:

PDF, JPG, PNG

high-res, 300 dpi images