# PENSACOLA OPERA

# ADVERTISING CONTRACT

Pensacola Opera's 2023-24 Mainstage Season

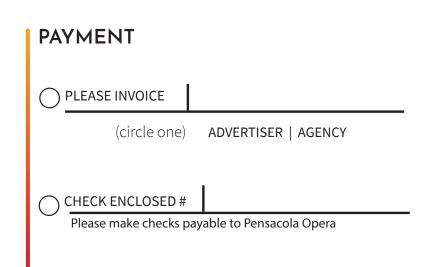


### ADVERTISE IN OUR 2023-24 SEASON PROGRAM!

Our 41st Season promises to be one of our very best with over 6,000 opera patrons seeing your ad in our full-color, 90+ page program. A full-color digital program will also be available on pensacolaopera.com with YOUR ad included! The Opera website sees an average of 5,000 visitors each month, with 75% new traffic. Add-on a link to your digital ad to your website to connect even further with potential customers. As the only professional opera company in North Florida, Pensacola Opera draws audience members from all over the Southeast. Let's make our patrons, YOUR patrons!

CHOOSE YOUR AD SIZE		CONTACT INFORMATION
SIZE PRICE	SPECIFICATIONS	COMPANY
<ul><li>Full Page</li><li>\$800</li><li>Two-thirds Page</li><li>\$725</li></ul>	5.5"w x 8.5"h 5.5"w x 5.67"h	CONTACT NAME
<ul><li>Half Page \$600</li><li>One-third Page \$400</li></ul>	5.5"w x 4.25"h 5.5"w x 2.133"h	ADDRESS
<b>Premium Spots</b> only one availe Inside Front Cover <mark>SOLD!</mark>	6.5 W X 9.5 N	
Premium Pg. 3 <b>SOLD!</b> O Inside Back Cover <b>950!</b> Back Cover	6.5"w x 9.5"h 6.5"w x 9.5"h	PHONE
\$600 \$400 <u>EMAIL</u> \$800 AD LINK		

 $\bigcirc$  Yes, I would like my digital ad to include a link to my website! \$50



## DEADLINE

#### Materials and payment due by:

#### **OCTOBER 6, 2023**

Submit form and artwork to: Alex Hilkey Director of Marketing Email: Alex@PensacolaOpera.com Phone: 850-433-6737 75 S. Tarragona St. Pensacola, FL 32502

Accepted file formats: PDF, JPG, PNG high-res, 300 dpi images