

PENSACOLA OPERA

ADVERTISING CONTRACT

PENSACOLA OPERA

ADVERTISE IN OUR 2027 SEASON PROGRAM!

Our upcoming season promises to be one of our very best with over 5,000 opera patrons seeing your ad in our full-color, 90+ page program. A full-color digital program will also be available on pensacolaopera.com with YOUR ad included with a complimentary link to your business! The Opera website sees an average of 5,000 visitors each month, with 75% new traffic. As the only professional opera company in North Florida, Pensacola Opera draws audience members from all over the Southeast. Let's make our patrons, YOUR patrons!



CHOOSE YOUR AD SIZE

SIZE	PRICE	SPECS
☐ Full Page	\$800	5.5"w x 8.5"h
☐ Two-thirds Page	\$725	5.5"w x 5.67"h
☐ Half Page	\$600	5.5"w x 4.25"h
☐ One-third Page	\$400	5.5"w x 2.133"h
☐ Business Card NEW!	\$200	3.5"w x 2"h
Premium Spots		
Inside Front Cover	\$950	6.5"w x 9.5"h
Premium Pg. 3	\$950	6.5"w x 9.5"h
Inside Back Cover SOLD	\$950	6.5"w x 9.5"h
Back Cover	Ask Us!	6.5" w x 9.5" h

CONTACT INFORMATION

COMPANY

CONTACT NAME

ADDRESS

PHONE

EMAIL

AD LINK

\$800	\$725	\$600	\$400	\$200
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PAYMENT

☐ PLEASE INVOICE

(circle one) ADVERTISER | AGENCY

☐ CHECK ENCLOSED #

Please make checks payable to Pensacola Opera

☐ PAY ONLINE VIA CREDIT CARD

We will send you a direct payment link via email

DEADLINE

Materials and payment due by:

OCTOBER 9, 2026

Submit form and artwork to:

Alex Hilkey

Director of Advancement

Email: Alex@PensacolaOpera.com

Phone: 850-433-6737

75 S. Tarragona St. Pensacola, FL 32502

Accepted file formats:

PDF, JPG, PNG

high-res, 300 dpi images